



#iwill



1-12  
JUNE

**VOLUNTEERS' WEEK**

The Big Celebration



# JOIN THE BIG CELEBRATION THIS VOLUNTEERS' WEEK

NCVO and #iwill Volunteers' Week guidance  
for young people

#iwill

CHAMPIONING  
VOLUNTARY  
ACTION  
**NCVO**

# WHAT'S IT ALL ABOUT?

**Volunteers' Week** is an annual campaign which inspires hundreds of events and celebrations across the country to say thank you to volunteers and recognise the important contribution they make.

This year Volunteers' Week has been extended and will run from the 1-12 June to allow more people than ever to take part and more time to celebrate. The end of Volunteers' Week will coincide with **The Patrons Lunch** on Sunday 12 June. The lunch is a celebration of Her Majesty the Queen's lifetime of service to more than 600 charities and organisations to which The Queen acts as a Patron, on the occasion of her 90th birthday.

Communities across the UK (and the Commonwealth) can participate by holding their own street party or event, and to use this opportunity to support their local communities through fundraising or giving of time. Whether they give a little time or a lot, **NCVO** and the **#iwill** campaign believe the contribution volunteers make to our communities is worth celebrating. This year we're planning a Big Celebration and we want you to be involved!



# GET INVOLVED

As an **#iwill** ambassador or a young person involved in volunteering and social action, you already play an important role in your community.

We think you can use your skill and experience to bring your community together and celebrate the contribution social action and volunteering makes in your area.

We would love to see you inspiring those around you to get involved with Volunteers' Week this year.

So NCVO and the #iwill campaign have co-created this guidance which is full of practical support and resources to help.





# RUNNING AN EVENT

Holding an event can be a great way to celebrate and thank your volunteers in your community.

Here are some ideas and resources on running events to bring people together in your community to recognise the contribution volunteers make in your area!

Use our [flyer template](#) to help advertise your event.

Also, these step-by-step guides provide practical advice for anyone looking to hold a [street party](#) or [community event](#).

Let everyone know about your event by posting details on the [Volunteers' Week map](#). Make sure you use #iwill in the title so we know it's been set up by a campaign ambassador or young person.





# GET OTHERS INVOLVED

This year we also want to encourage you to showcase the range of volunteering opportunities available.

There's a huge choice of opportunities out there but sometimes people aren't aware of them or they have a particular perception of what volunteering is about.

Why not challenge these perceptions?

You can also use your events and activities to create opportunities for people to give volunteering a try. Event volunteering can be a really great, short-term, flexible way to give people a taste of the volunteering experience. People are increasingly looking for ways to fit their volunteering around

work or other commitments and your Volunteers' Week 'Big Celebration' may just be the thing to attract them. The event can be a focal point to get people in your community using their skills, time and talents to help others. You may even choose to run an event focused specifically on recruiting volunteers.

Check out our [\*\*guidance\*\*](#) on developing short-term volunteering opportunities and [\*\*recruiting and managing volunteers\*\*](#).

**SPREAD  
THE WORD!**



Share what you're planning on social media using **#volunteersweek** and **#iwill**



Follow **@NCVOvolunteers** the official Twitter account for Volunteers' Week and **@iwill\_campaign** to find out about more opportunities for young people.



# PUBLICISING YOUR EVENT

Local media may be able to help get the word out about your event. You can use our [press release template](#) to help you.

Posting your event on the [Volunteers' Week map](#) can help people to find your event and see what is happening locally.

**NCVO** and **#iwill** will also be highlighting events taking place to national and local media, and we can include your event if it's on the map.

## Volunteers' Week Events

Click on the markers on the map to see more about events happening near you.

[Add your event to the map.](#)





**CONTACT  
US**

If you need any further information or support please get in touch.

[volunteersweek@ncvo.org.uk](mailto:volunteersweek@ncvo.org.uk)

[www.volunteersweek.org](http://www.volunteersweek.org)

 [@NCVOVolunteers](https://twitter.com/NCVOVolunteers)

 [#volunteersweek](https://twitter.com/volunteersweek)

For more information about the #iwill campaign:

[iwill.org.uk](http://iwill.org.uk)

 [@iwill\\_campaign](https://twitter.com/iwill_campaign) on Twitter





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From everyone at NCVO and #iwill

