



ELLA MEEK

AGE: 13 years old FROM: England

TOP FIVE CHARACTER VALUES: HOPE / OPTIMISM | PROBLEM-SOLVING | COMMUNICATION | CONFIDENCE | COMMUNITY AWARENESS

"It has been so rewarding seeing so many people becoming engaged with being Plastic Clever, from adults and children through to big organisations and MPs in the Houses of Parliament. It's so important we act now, for the sake of the wildlife, environment and ultimately the planet we are passing on to the next generation."

I am a passionate campaigner for the reduction of plastic pollution in our oceans and waterways and share this passion with my sister Amy. Over a number of years we have built up our social action through our own organisation, Kids Against Plastic, which I am really proud now has international recognition through our campaign to get single-use petroleum plastic off the shelves. Here in the UK I have been out with my sister physically removing plastic from our waterways and environment in clean-ups across the UK. It has been great getting adults and children inspired to do the same and we have supported some of the children who have become really motivated by the cause. As well as giving high-profile talks and our commitment to pick up 100,000 pieces of plastic, I am really proud of the range of resources we have produced to help families, businesses, schools and cafes to become 'Plastic Clever'. We also help businesses and organisations to become 'Plastic Clever'. We helped on the eXXpedition Round Britain sail, travelling to

many of the places the boat docked to help with outreach and education around plastic pollution, changing habits and suggesting Plastic Clever alternatives.

I have had an amazing range of experiences through taking part in social action, including meeting people from a wide range of areas and backgrounds who I have found inspiring in different ways.

I am passionate about protecting our planet and wildlife and am committed to continuing our education programme and outreach to achieve this.

