



AMY MEEK

AGE: 15 years old FROM: England

TOP FIVE CHARACTER VALUES: RESILIENCE | PERSEVERANCE & DETERMINATION | HOPE / OPTIMISM | CONFIDENCE | COMMUNICATION | COOPERATION

"I am so proud that Kids Against Plastic is having international-scale impact. Kids are the future, but we are also the present and so we need to be brave enough to take action against environmental issues while we still have the chance, in order to protect the planet for future generations."

I, along with my sister Ella, have launched an award-winning, nationwide campaign, now a UK Charity, called Kids Against Plastic. We have worked tirelessly to raise awareness of the negative effects of petroleum plastic on the environment and to inspire others to do their bit for the planet. As well as educating young people, giving TEDx talks and speaking to MPs in Parliament in the UK, I am really proud that the campaign is having an impact internationally.

My sister and I campaign internationally to get single-use petroleum plastic out of the supermarkets and cafes, and we have a goal of picking up 100,000 pieces of plastic beverage items. I am pleased that I, with Ella, have played a critical and influential role in Gedling Borough Council and the Houses of Parliament signing up to become what we call 'plastic clever'. We also advise businesses such as cafés as to how they can also become plastic clever. Our blog, website and social media accounts are all helping to get our messages out there, along with our talks around the UK and

Europe.

My confidence has grown through taking part in social action and I now talk confidently to huge audiences and to government officials and businesses.

I am determined to continue to give organisations solutions that enable them to become environmentally friendly and plastic-clever, and to take action in our own community alongside helping others to do the same in their local area.

