



This template provides copy that you can use to create a story on your website to show your support for #iwillWeek 2018

We're celebrating how youth social action helps build communities this #iwillWeek – join us!

This week, **12-16 November 2018**, is **#iwillWeek** which serves as a focal point for anyone and any organisations to communicate the benefits of youth social action. This year our focus is on young people. Their voices. Their impact. Their story.

[#iwillWeek](#) is a yearly celebration of the anniversary of the inception of the #iwill campaign. The #iwill campaign is a national initiative, led by Patron HRH The Prince of Wales, that launched in 2013 with high-level cross-party support. The campaign has a goal of enabling 10 to 20 year-olds from all backgrounds to have access to volunteering, campaigning and fundraising opportunities by 2020. We call this youth social action - making a difference through practical action in the service of others. It is an independent cross-party campaign, led by [875 organisations from across sectors](#), of which we are proud to say we're one.

We believe that enabling more young people, wherever they live and whatever their background, to become active citizens, will have a long-term, unifying impact on the future of our country.

Our commitment to the #iwill campaign is to *[insert your pledge here. If appropriate please add short headlines about progress towards your pledge]*.

Alongside this, we want more of our partners to be involved. For business, education, public and voluntary sector organisations to recognise the capacity of young people to make a difference and pledge to empower them to do so.

So we're urging organisations we work with to add their backing by creating an #iwill pledge [here](#) and showing support on social media. Head to @iwill_campaign on [Twitter](#), theiwillcampaign on [Facebook](#) and step-up-to-serve on [Linkedin](#).

To find out more about the campaign visit iwill.org.uk or email hello@stepuptoserve.org.uk.