

# Create a short film: Script

Suggested script:

*“I’m [insert name, position and organisation] with a message for you about youth social action and the #iwill campaign.*

*Participating in activities such as volunteering, campaigning or fundraising, can really help young people develop vital work and life skills, as well as being of great benefit to their communities.*

*Here in [our organisation] we know the value of youth social action, which is why we’ve pledged our support to the #iwill campaign, which aims to make social action a part of life for many more 10-20 year olds by the year 2020.*

*We’ve pledged our support by [insert details of pledge here].*

*If you’ve already pledged to the campaign, I urge you to see it through. If you haven’t yet, why not join us, and make your pledge to the #iwill campaign today?”*



Ask your organisation’s leaders to say why they feel youth social action is important, and why you have pledged, in no more than 90 seconds.

Don’t have the right equipment?

Don’t worry. It can be created on a smartphone in a matter of minutes. Tips for doing so can be seen at <http://bit.ly/1Gci0CD>.

If possible, you should include a name tag on the video.

You could also download our logo and add it.

<http://www.iwill.org.uk/resources/communications/>

#iwill

iwill.org.uk